# CONNECT. INNOVATE.

District 2020

# **Currently hosting EXPO2020**

## D2020: Ready Now, Move in by 2022

#### Timeline



#### **Quick Facts**



More than 115,000 sqm commercial NLA 108 serviced land plots

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Rove Expo 2020 hotel

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Over 800 residential units From Jan 2023



5G Digital Connectivity





کتلما Dubai Metro





District 2020 is a human-centric city that supports people & businesses to thrive.

It will provide an integrated community focused on balance & well-being;

A place to work, live and explore!



## <u>A Mixed Use Community,</u> <u>Human-centric by Design</u>

Designed to integrate a holistic community for **employees**, **residents and visitors**.

- Human-scale physical environment
- **Pedestrian**-friendly streets
- Close-set, **low-rise, self-shading** buildings
- Flexible office spaces
- Modern **residential** units
- Events and community spaces
- Green and open spaces
- Social and **cultural** attractions
- Retail, F&B, Hospitality options



# An Innovation Ecosystem

# Supporting the Innovation Economy

#### **KEY SECTORS**



Smart Logistics



**Smart Mobility** 



**Smart Cities** 



Smart Manufacturing



**Combining next** generation technologies with key growth sectors and enabling platforms

#### **ENABLERS**



Accelerators & Incubators



Co-working spaces



Research & Education

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Venture Capital

#### **TECHNOLOGIES**

Big data

- $\mathcal{S}$ Internet of Things
- **3D** Printing

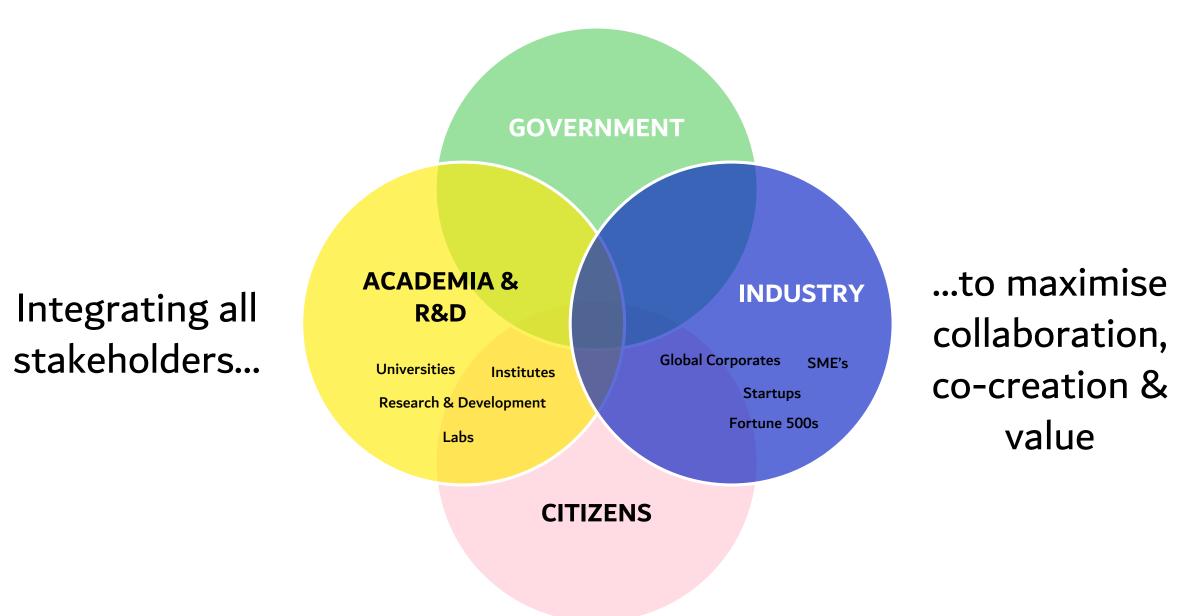


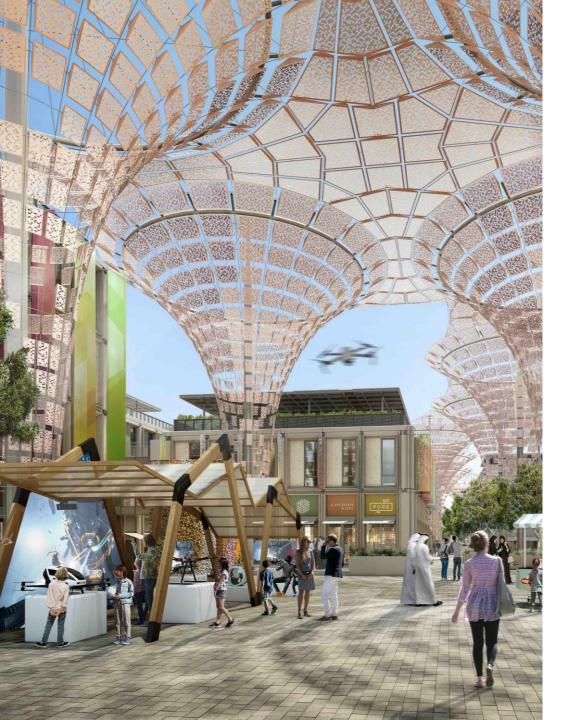
Artificial Intelligence

And others...



# **Quadruple Helix Innovation Model**





### Living Lab

The region's first **living lab** to test & pilot new ideas.

#### Powered by **5G** networks & **Smart city Infrastructure.**

District 2020 will actively facilitate co-creation between diverse stakeholders, industries and technologies.

# District 2020 Scale2 Dubai

Your Gateway to the World

# <u>Supporting Global Start-ups &</u> <u>Small Businesses</u>

Scale2Dubai is our global entrepreneur programme that provides a soft landing in our ecosystem

- Small businesses & Startups (Series A & Seed stage)
- Aligned with focus industries and technologies

#### SCALE2DUBAI BENEFITS

**Business** 

setup



2 years free workspace



2 years subsidized urban living 2 years visa

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Access to special rates for service providers



Community lifestyle



Equity free Calendar of social & programme networking events



### **Applications Open Until Dec 2021**

If you are a start-up or small business, apply now: District2020.ae/Scale2Dubai

Register your interest to partner with us: Scale2Dubaipartner@district2020.ae

### **Our Partners**











**Republic of** Namibia

Ministry of Industrialisation & Trade











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#### **SCALE2DUBAI TIMELINE**



Cohort #1 onboarded

### April

• Cohort #2 onboarded • 3<sup>rd</sup> cycle opens

2023

soon after

# **Our Values**

#### DIVERSITY

Connecting Global Minds and Talents

#### **COLLABORATION**

Facilitating Co-creation and New Opportunities

#### **SUSTAINABILITY**

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Designed for Balanced Living and Well-being

### **Best Practices in Sustainability**

#### WELL COMMUNITY



Regions first **WELL Community Standard** pilot.



LEED



All permanent built assets are **LEED** gold or platinum certified.



CEQUAAL



8 projects with CEEQUAL certification, and top '**Excellent' rating** 



**45,000 sq m** Parks and Green Spaces



**Jogging Paths** 

# **Designed for Balance and Well-being**

# **4 km**

Autonomous Vehicle Route



Biking Paths

Offices ranging from hot desks to buildings, ready to move in starting Oct 2022

# SIEMENS

*"Our new offices will be some of the most technologically advanced in the UAE, and our decision to call District 2020 home underscores our commitment to investing in the future of Dubai and the region beyond 2020."* 

*Dietmar Siersdorfer, CEO of Siemens UAE and Middle East* 

# DP WORLD

*"We have a vision to enable smarter trade for the benefit of everyone around the world through innovation and data-driven logistics. The pavilion will become a permanent feature of Expo 2020 Dubai's legacy at District 2020."* 

> Sultan Ahmed Bin Sulayem, Group Chairman and CEO, DP World

# SIEMENS COCGY

"We look forward to working together to decarbonize industries that are hard to abate with renewable energy alone."

> *Christian Bruch, CEO of Siemens Energy*

# TERMINUS 特斯联

*"Expo 2020 Dubai will serve as an incredible hub of innovation for the world, and District 2020 will act as an example for global smart city development"* 

*Victor Ai, Founder and CEO of Terminus Technologies* 

# **Co-create the future with us;** Join Our Community!

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@district2020

district2020.ae